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newsletter of the Cornwall & West Devon Mining World Heritage Site

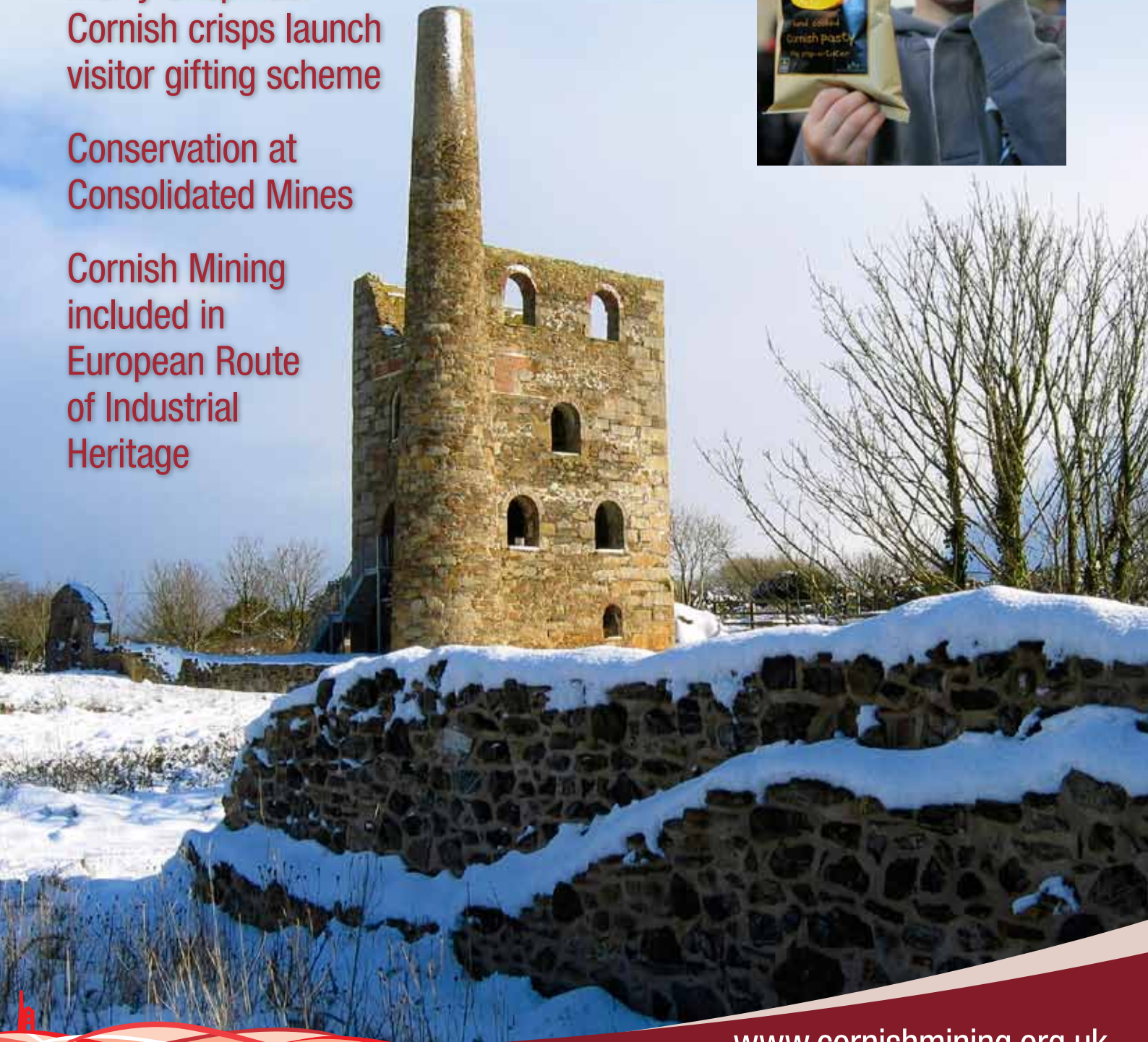
Winter 2012

Management Plan released to the public

Merry Crispmas!
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included in
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WELCOME

This year marks not only the sixth birthday of the World Heritage Site but the launch of a brand new Management Plan which sets out the management priorities for the years until 2018. Caring for what is the largest World Heritage Site in the UK has proven to be both a challenging and rewarding experience for the team during this time.

Protection of the World Heritage Site has been a top priority, in accordance with the requirements of the UNESCO World Heritage Convention of 1972, and a survey of the major features within the Site which together comprise its Outstanding Universal Value, or cultural importance internationally, commissioned by the WHS in 2010, revealed that the majority of these were considered to be in a favourable condition. This is clearly very good news but does highlight the fact that more is needed at certain sites. In this issue we look at one such a site, where conservation work is about to start. Consolidated Mines, in the Wheal Maid Valley near Crofthandy, was Cornwall's largest producer of copper ore during the second quarter of the nineteenth century and next month will see the commencement of a major conservation project to preserve important mine features; for more on this, please turn to page 7.

Since 2010 the WHS Discover the Extraordinary (DtE) project team have been busy working away delivering WHS interpretation and marketing for attractions within the Cornish Mining Attractions Marketing Group, as covered in previous issues. The DtE team's latest initiative is a visitor gifting scheme where through a partnership with the Cornish Crisp Company, packets of a specially produced pasty flavoured crisp will be branded with our World Heritage logo. Beyond being a very useful way of raising the profile of the WHS, one penny from the sale of each packet will be gifted to the WHS for the conservation of World Heritage features. A worthy cause I am sure you will agree, and just in time for Crispmas!

Ainsley Cocks, Editor, WHS Research & Information Officer



Levant Mine, West Penwith, December 2010 © Adam Sharpe

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Cover image: Wheal Peevor in the snow

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Cornwall and West Devon Mining Landscape
inscribed on the World Heritage List in 2006



Harvey's Foundry Barn, Hayle

WORLD HERITAGE SITE MANAGEMENT PLAN RELEASED TO THE PUBLIC

After much work the Cornish Mining World Heritage Site team have recently completed the Consultation Draft of its new Management Plan and this has now been released for public scrutiny.

As a signatory to UNESCO World Heritage Convention of 1972, the UK Government is required to ensure that Management Plans are produced for all UK World Heritage Sites, which describe the principal landscape assets and how these will be protected, conserved and explained to the public. At a local level the Cornish Mining World Heritage Site Partnership Board has taken on this task on their behalf. The Partnership includes Cornwall, Devon County and West Devon Borough Council, the National Trust and the Tamar Valley and Cornwall Areas of Outstanding Natural Beauty (AONB).

The Partnership are pleased to present the Consultation Draft to

the public and are inviting comment on the Plan, which sets out how the World Heritage Site will be cared for and how development will be managed to preserve its international importance. The document describes the policies and strategic actions that local authorities and others will pursue in order to achieve this objective.

The Management Plan is being disseminated via the Cornish Mining web site, www.cornishmining.org.uk/ consultation, and copies have also been circulated to Town and Parish Councils in the ten WHS Areas, and local libraries and one stop shops across Cornwall and west Devon.

At the launch of the new Plan, the Partnership Board Chairman, Julian German, said

"The UNESCO World Heritage Convention seeks to identify, protect and preserve

the world's cultural and natural heritage considered to be of outstanding value to humanity. The Cornwall and West Devon Mining Landscape World Heritage Site belongs to the world, and we are all custodians, charged with ensuring that this heritage is preserved for the enjoyment of future generations.

This recognition brings with it the responsibility to ensure that the Site is cared for in a way that it consistent with the World Heritage Convention. This Management Plan, and the implementation of the policies and strategic actions within it, is the means to deliver against these commitments.



Six years on from inscription, there have been significant achievements. There have been millions of pounds invested in conserving the landscape, including the major regeneration of the former Robinson's Shaft site in Pool to create the incredibly popular Heartlands facilities. Also, hundreds of tourism businesses are now engaged with the WHS, carrying our message to their customers, whilst audiences of over twenty five thousand have enjoyed performances from our innovative cultural events programme.

This is the first revision of the Management Plan originally submitted with the bid for World Heritage status. It follows evaluation of the findings from implementing the first Plan, and discussion with the key agencies and groups with an interest in the future of our mining landscape. The

consultation on the next Management Plan is the opportunity for members of the public to inform our future activities."

The closing date for all responses is Monday 14 January 2013 and after an assessment of these, and the completion of the resulting changes, the partner Local Authorities will be asked to endorse and adopt the Plan, prior to this going live in April 2013.

The Consultation Draft of the Management Plan is now available online for viewing and the Partnership Board hope that as many as possible will take the opportunity to complete the online questionnaire, and give their thoughts on the World Heritage Site. ■

To access the Plan and the related documentation, please log on to: www.cornishmining.org.uk/consultation

Clockwise from top left: The Consultation Draft of the new Management Plan (2013-2018) with scenes across the World Heritage Site; Wheal Jenkin and the Liskeard & Caradon Railway at Caradon Hill; Prince of Wales Shaft engine house, Phoenix United Mine, Minions; Charlestown Harbour; Statue to the 7th Duke of Bedford, Tavistock.

(Image top left © Barry Gamble)





MERRY CRISPMAS! CORNISH CRISPS LAUNCH VISITOR GIFTING SCHEME



The World Heritage Site's Discover the Extraordinary (DtE) project has been in operation since 2010 delivering improvements to WHS related interpretation at chosen member sites across the network of the Cornish Mining Attractions Marketing Association (CMAMA). The Rural Development Programme for England (RDPE) funded project is delivering a total of £2.4 million on a range of project objectives, and has done much to raise the profile of the WHS through working with CMAMA partners.

The latest initiative of the DtE project team has been to work with The Cornish Crisp Company to develop a visitor gifting scheme, to benefit the WHS. The Cornish Crisp Company, based in Callington, have been producing their range of potato crisps since 2009 and have previously partnered with other local organisations including the Hall for Cornwall and Surfers Against Sewage. To get the messages across the company

adopted a catchy range of tailored names for their crisp flavours, such as the sea salt and black pepper 'Spectater', for the Hall for Cornwall, and the salt and vinegar 'Agitater', for Surfers Against Sewage.

The Cornish Crisp Company and the DtE team put their heads together and came up with the concept of a new pasty flavour of crisp, with the recipe to be chosen by the public. One penny from each bag sold would then go towards protecting and preserving the Outstanding Universal Value of the Cornish Mining World Heritage Site.

Visitors to the UK's first ever Cornish Pasty Festival, held in Redruth at the end of September, were given the tasty task of sampling two test types of the Crisp Company's pasty flavour recipes at the World Heritage Site's stand. Over 450 visitors to the Pasty Festival crunched their way through the two flavours and the majority expressed



In November the DtE team and the Cornish Crisp Company took the new crisps to the Cornwall Food & Drink Live event, making its first appearance at Brunel's Old Station in Bristol, on the 3rd and 4th. The two-day event featured Cornwall's top food and drinks producers, and renowned local chefs, bringing a real flavour of Cornwall to the city.

The DtE team are currently considering other exciting ways of expanding the visitor gifting concept and we can look forward to the Cornish Mining brand having increased prominence in the food and drink marketplace in the near future.

The 'Prop-a-tater' pasty crisp is now on sale and for a list of local stockists, please log on to: **www.thecornishcrisp.co.uk**. For further information on Cornwall Food and Drink Live, please see: **www.cornwallfoodanddrink.co.uk**.

Proper job! ■

a preference for Pasty Crisp B, which was described as more 'peppery' - a seasoning vital to the flavouring of a Cornish pasty - and it is this authentic flavour which is now hitting the shelves of the Company's stockists.

Keeping the process local, BBC Radio Cornwall listeners were also challenged to come up with a suitable name for the new product. The Cornish Mining World Heritage Site chose from a selection of fitting titles including: 'Tinnertater', 'Croustater', 'Croftytater', 'Undertater', 'Pitater' and 'Whealtater'. Finally the name 'Prop-a-tater' was chosen for the inventive snack, linking to the general mining term for a length of timber used to 'prop' up the roofs of levels (tunnels) in mines, with the popular Cornish phrase 'Proper job'.

David Rutherford, Project Manager with the DtE team, said:

"It is a fitting choice for us to be working with The Cornish Crisp Company, helping them to produce the new Cornish pasty crisps. We wanted to ensure that local people were involved in the development process as the pasty is very much part of Cornish heritage."

Sue Wolstenholme, Managing Director of The Cornish Crisp Company said:

"We're very proud to be launching a crisp in partnership with an organisation which celebrates our important mining heritage. Linking up with local charities and organisations and finding ways to help each other is how we like to work."

A proper job with 'Prop-a-tater' – The Cornish Crisp Company's new pasty flavoured and World Heritage branded crisp being presented (and consumed) at this year's Cornwall Food and Drink Live event in Bristol

© Toby Weller



CONSERVATION AT CONSOLIDATED MINES

The conservation of features within the World Heritage Site that represent its 'Outstanding Universal Value' – its cultural importance internationally – is a key requirement of UNESCO under the terms of the World Heritage Convention of 1972. While a great deal of mine site conservation has fortunately been undertaken within the World Heritage Site Areas, before and since inscription, a number of historically important mine site structures remain to be consolidated.

In 2009-2010 Natural England (NE) was approached by officers of the World Heritage Site and Cornwall Council's Historic Environment, concerning a funding opportunity for the conservation of historic mining features within the World Heritage Site from their Environmental Stewardship Scheme. Through discussions NE confirmed that funding could indeed be made available for this purpose providing the scheme criteria could be met by potential applicants. It was agreed by NE that the conservation of targeted mining heritage sites within the WHS would be a priority. In order to deliver the conservation works site owners would need to enter into formal ten year Higher Level Stewardship (HLS) agreements, but in return would receive up to 100 per cent grant funding for all consolidation works.

Following the preparation of a priority list of sites which would benefit from consolidation within the Site, the WHS approached owners of the target properties. The initial stage of contacting site owners, or lessees, was to prove problematic, however, as in a number of cases uncertainties arose as to the identities of current owners with, in some instances, more than one party staking a claim, and for others the ownership being unknown.



Aerial view of the Wheal Maid Valley, near Crofthandy, with the Consolidated Mines HLS project areas circled

While several site owners eventually expressed an interest in the scheme, it became apparent that the particular requirements of HLS, including the need for owners to fund the conservation works as these were ongoing, were to eventually exclude some from taking part. Available cash flow was to prove to be a significant issue and one that would eventually require the involvement of Cornwall Council.

Implementation of individual site agreements was to be unfortunately delayed due to changes in the process by which agreement holders reclaim the expenditure incurred for the desired capital works. The changes required receipts to be presented in advance of all reclaim payments made by NE, which placed a financial burden on all landowners wishing to take part, and presented a substantial barrier for some considering the HLS scheme.

In order to address this issue the WHS Office approached Cornwall Council's Economic Development

team regarding their cash flow loan facility, to enquire if this could be secured to enable owners to access Council funding to pay contractors and then reimburse the Council once their NE claim had been paid. The facility was fortunately approved in principle, and potential agreement holders were informed of this bankrolling facility, and introduced to the Economic Development team officers.

Implementation of individual site agreements was to be further delayed unfortunately due to NE funding reductions announced in autumn 2010, however. As a consequence, only one of the sites under consideration could be taken forward, this being the Taylor's and Davey's Shaft sites at Consolidated Mines, within the Wheal Maid Valley near Crofthandy.

The Wheal Maid Valley contains some of the most productive copper mining landscapes worked in Cornwall. Long known for the riches of the copper-bearing lodes present, a number of separate mines including Wheal Virgin and Wheal Fortune were



Main photo: The Taylor's Shaft site and inset: The remains of Davey's Whim engine house



at work here from the mid eighteenth century. The industrialists Boulton & Watt had a financial interest in the mines during the late 1700s, in connection with the installation of some of their earliest steam beam engines.

By 1818, however, these once productive mines had closed but the mining speculator and engineer John Taylor thought that if worked using more efficient up to the minute techniques, these could be productive once more. He then commenced the rehabilitation of the workings under the name of Consolidated Mines and, in doing so, radically reshaped local mining fortunes. Taylor introduced leading-edge technology and ways of working which were to make Consolidated one of the most productive copper mines in the world. Appreciating the need for a more cost effective means of transporting the ore, Taylor oversaw the construction of the Redruth & Chasewater Railway, the first true railway using edge rails in Cornwall. Built from 1824-1826, the Redruth & Chasewater was to facilitate the movement of thousands of tons of copper ore to the mineral quays at Devoran and Point for trans-shipment to the Swansea smelters.

Today the history of metalliferous mining in the valley has left an important legacy of buildings, extensive mineral waste dumps, mine shafts and other related features, some of which are particularly important to the development of mechanised mining in the eighteenth and nineteenth centuries. The engine

houses at Taylor's and Davey's shafts are thought to have been constructed during the second quarter of the nineteenth century at a time when Taylor and his engineer Arthur Woolf, also superintendent of the Harvey's Foundry at Hayle, were working closely to maximise the efficiency of their steam machinery to increase profitability. As such these are some of the earliest engine houses surviving in Cornwall and, along with the preserved Cusvey engine house at Shear's Shaft nearby, are important elements of the Outstanding Universal Value of the World Heritage Site, within which they sit. In addition to being within the World Heritage Site, the Taylor's pumping engine house and detached chimney and the Taylor's Whim Shaft engine house and attached chimney are also Grade II Listed Buildings.

Conservation and shaft safety works has previously been undertaken within the Wheal Maid Valley as part of the Mineral Tramways Heritage Project concluded in 2009. As part of the HLS scheme, the remaining structures are to be consolidated, which will largely complete the works required within the Valley.

In early 2012 Gwennap Parish Council were fortunately in a position to sign an HLS Agreement and the Taylor's and Davey's sites will consequently benefit from £270,000 of funding through the scheme, which is 100 per cent of the overall conservation cost.

Following the appointment of a project management consultancy by tender earlier this year, conservation works to these historically important features are to be delivered as two consecutive phases, concluding in March 2014. Building contractors are currently being appointed and works are due to start on the site in mid January next year. The Cornwall Council Economic Development team and the Environment Directorate have granted a temporary cash flow loan, which will enable Gwennap Parish Council to deliver the work with NE as planned.

The World Heritage Site team extends its gratitude to Natural England, Gwennap Parish Council, Cornwall Council's Economic Development team, the Environment Directorate and especially Senior Archaeologist Ann Reynolds, for all their efforts to secure these much needed works which will conserve our important mining heritage for future generations. The conservation work will be covered in upcoming editions of the newsletter and the WHS team look forward to following the progress of this. ■

For information on the Natural England Higher Level Stewardship scheme, please see: www.naturalengland.org.uk



CORNISH MINING INCLUDED IN EUROPEAN ROUTE OF INDUSTRIAL HERITAGE (ERIH)

In August the Cornish Mining World Heritage Site gained greater recognition through being accepted into the European Route of Industrial Heritage (ERIH). Following hard on the heels of its recent inclusion in CNN's list of '27 places to see before you die', membership of ERIH brings exposure through being part of a network of the most important industrial heritage sites in Europe.

Cornish Mining has been included as one of ERIH's 'Regional Routes', that link landscapes and sites which have left their mark on European industrial history. ERIH's strength lies in the fact that it unites many different industrial traditions within a single idea. Each member region has its own speciality; Cornwall's of course is based on metalliferous mining and this reflects on the area's key role in the Industrial Revolution at a European level.

The new £35 million Heartlands attraction at Pool, and Geevor Tin Mine in Pendeen have been marked alongside other Anchor

Points in Great Britain, as exemplars providing information about industrial heritage and promoting the ERIH objectives to '...protect Europe's industrial heritage sites and use their preservation as a motor for the development of regions that are often suffering from economic decline.'

The ten separate Areas of the Cornish Mining World Heritage Site illustrate how the rapid growth of copper and tin mining in the eighteenth and early nineteenth centuries shaped and transformed the Cornwall and west Devon landscape, and the remains associated with this are a testimony to the



contribution the area made to one of the greatest periods of economic, technological and social development in Britain.

Deborah Boden, WHS Co-ordinator said:

"The Cornwall and west Devon landscape has proven its major global significance, hence our UNESCO designation and recent CNN recognition. The European Route of Industrial Heritage status is somewhat of a hat-trick and reflects all the hard work put in by the World Heritage team to ensure our invaluable landscape gains the right kind of respect and recognition it deserves."

Kevin Baker from King Edward Mine, a member of the Cornish Mining Attractions Marketing Association (CMAMA), said:

"We are delighted to have been accepted as a 'Regional Route'. This recognition enables CMAMA visitor attractions to be marketed within Europe to a vast potential of new visitors, whilst raising awareness of the Cornish Mining World Heritage Site even further."

Members of the World Heritage Site's Discover the Extraordinary team and the Cornish Mining Attractions Marketing Association (CMAMA) proudly display their plaques as new members of the European Route of Industrial Heritage (ERIH)

© James Ram

Christiane Baum, ERIH Secretary General said:

"We are delighted to welcome the Cornish Route of Industrial Heritage into the ever growing ERIH family which now embraces 33 countries from Norway in the north, to Italy in the south and Poland in the east. The inclusion of Cornwall's internationally significant heritage now extends the network to the very western limits of the continent. The primary aim of ERIH is to promote these important industrial heritage sites and to create the foremost network of industrial heritage attractions across Europe."

Jonathan Lloyd, ERIH-UK Co-ordinator added:

"The development of a Cornish Route of Industrial Heritage is a welcome addition to the ERIH network. Cornwall's contribution to the Industrial Revolution through copper, tin and china clay production is widely recognised and we hope that membership of the prestigious ERIH group will help to spread the stories of Cornish enterprise to an ever widening audience." ■

For more information about the European Route of Industrial Heritage, please log on to: www.erih.net, and for Heartlands and Geevor Tin Mine, please see: www.heartlandscornwall.com, and: www.geevor.com.



European
Route
of Industrial
Heritage

GEEVOR TIN MINE WINS SANDFORD AWARD



Geevor has long been known as an outstanding industrial heritage attraction and with the addition of the excellent museum of metalliferous mining 'Hard Rock' - opened in 2008 - its status has only grown.

In the autumn, the considerable efforts of Geevor's dedicated Learning Team were recognised through the granting of the Sandford Award by the Heritage Education Trust. The Trust was conceived as a direct consequence of the 1977 European Architecture Year and was founded by Lord Montagu (then Chairman of English Heritage), Lord Sandford (of the Department of the Environment),

and Commander Michael Saunders Watson (President of the Historic Houses Association). Their aim was, and remains, to raise the profile of the educational use of historic properties.

Entrants for the Sandford Awards are assessed by a panel of independent Judges, drawn from professional educationalists including OFSTED Inspectors, former head teachers, education consultants, and heritage property based education officers. The Sandford Awards are given to sites who meet the standards every five years and Geevor Tin Mine, who also won the award in 2007, now stands alongside other prestigious winners such as the Tower of London,

Durham Cathedral, the Victoria and Albert Museum, and, nearer to home, the Royal Cornwall Museum.

Sarah Nicholas, Geevor Learning Development Officer, said:

"Winning this Sandford Award is fantastic for Geevor. Being recognised as 'up there' with the Tower of London, Durham Cathedral and the Victoria and Albert Museum is amazing and we are all very proud that a Cornish Education Program has been honoured in this way."

Clint Hosking, Geevor Learning Team Manager, commented that:

"The Sandford Award is very important to us here at Geevor Tin Mine Museum as it encompasses all aspects of providing an educational program - booking procedures, risk assessments, resource development, staff training as well as planning and implementing workshops both on and off site. To be recognised alongside other institutions which are so well known is a fantastic achievement for the Learning Team and all the staff that contribute."

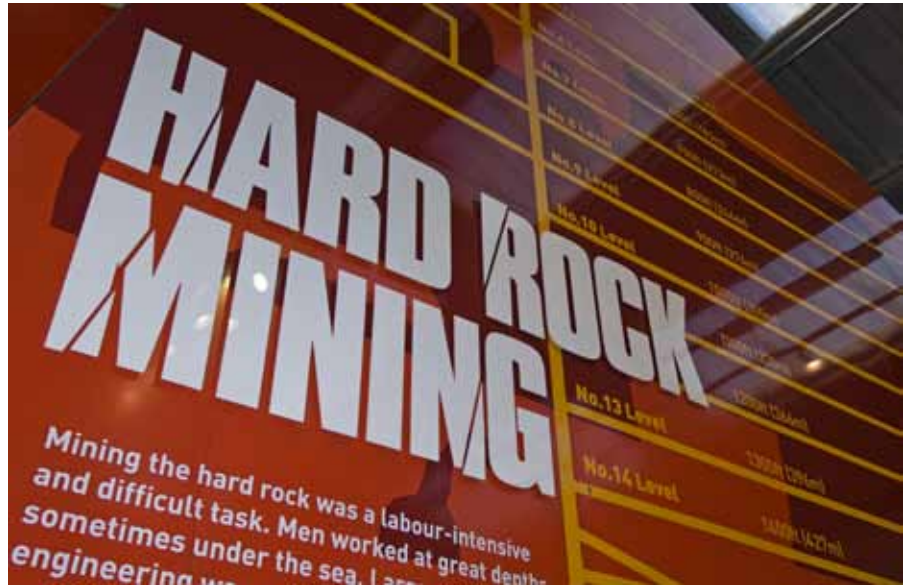
The Sandford Award Lead Judge added that:

"Geevor Tin Mine offers an excellent experiential learning service for visitors. The dramatic site, interactive workshops and mine tours provide a superb educational opportunity. The dedicated Geevor staff are both knowledgeable and skilled in their field, providing sensitive and memorable activities for schools. The mine, closed in the 1990s, is active again as a business, providing employment for local people and offering visitors a truly deep experience of the gruelling work of extracting tin from Cornish granite."

The World Heritage Site congratulates the Geevor Learning Team - Clint Hosking, Jo Buckingham, Sarah Nicholas, Nick Hudson - and all at the mine, on this proud achievement and for information on visiting and special events, please go to: www.geevor.com



For details of the Heritage Education Trust and the Sandford Award please see: www.heritageeducationtrust.org.uk



Clockwise from top left: Geevor Tin Mine, West Penwith, with Sarah Nicolas and Clint Hosking of the Geevor Learning Team displaying the recently granted Sandford Award; Geevor and the Hard Rock Museum were a big hit with the Sandford's judges

Plaque image: © Geevor Tin Mine



‘THE HISTORIC CORNISH LANDSCAPE’ - PHOTOGRAPHIC COMPETITION

Back in the summer the Discover the Extraordinary (DtE) team and the Cornwall Area of Outstanding Natural Beauty (AONB) launched a photo competition in partnership with myCornwall magazine. The theme of this was to be ‘The Historic Cornish Landscape’ with the lucky winner receiving a brand new iPad for their efforts.

The judges were most impressed by the standard of the entries and the job of choosing a winner was to be a difficult one. Eventually, and after much deliberation, the main prize was awarded to Darren Shilson, who was thrilled to have been selected as the winning entrant. Darren was fortunately able to visit the World Heritage Site office where he was presented with his new iPad by Silvia Lowe, Marketing Manager of the DtE project.

On presenting Darren with his prize, Silvia said, “The team were pleasantly surprised by the quality of the photos submitted which made selecting the winner a real problem. In the end Darren’s shot came out on top, through the dramatic combination of the blurred clouds and vegetation, created by a long camera exposure, with the Great

Flat Lode engine house at the centre. The judges felt this underlined the importance of heritage and its preservation within the living, evolving, Cornish landscape.”

Darren and the competition runners up were also featured in the October/November issue of myCornwall, and the DtE team would like to thank all those who submitted photographs. ■



WHS/AONB photo competition winner Darren Shilson receiving his iPad from Silvia Lowe, Marketing Manager of the WHS Discover the Extraordinary project

FESTIVAL INTERCELTIQUE LORIENT 2012

During the summer Karen Willows, Administration Officer for the WHS, accepted an invitation from Jenefer Lowe of the Cornish Language Partnership for the WHS to share their stand at the annual Inter-Celtic Festival in Lorient, Brittany, from the 3rd – 12th August.

The Lorient Festival, or the Festival Interceltique Lorient, was first staged 43 years ago through the desire of its founders to aid awareness and appreciation of Breton music and culture. Promotion for the Festival gradually developed into a national and then international affair, including Brittany's Celtic cousins in the British Isles (Scotland, Wales, Cornwall, Isle of Man, and Ireland) and the north of Spain (in Galicia and Asturias).

Over the years the Festival has grown into a major gathering which today draws upwards of 500,000 visitors from all over Europe and beyond. This promised to be a wonderful opportunity to promote the Cornish Mining World Heritage Site to a wider European audience.

The Festival has now matured into an event which brings together the culture of all the Celtic nations in a fusion of music, dance, literature, art, food and drink. With approx 5,000 performers and 200 plus events organised during the Festival, there is plenty of entertainment for both visitors and locals alike to enjoy.

In preparation for the event, a new multi-language WHS leaflet was created, which proved to be very popular at the stand and many visitors expressed an interest in visiting Cornwall next year.

The WHS office would very much like to thank Jenefer Lowe in facilitating the visit as well as all the volunteers on the stand, which included: Cornwall Councillors Andrew Long (Mebyon Kernow) and



Joan Symons (Conservative), Malcolm Bell (Visit Cornwall Head of Tourism), and Rob Hogg. ■

For more information on the Festival please visit their website at the following link: www.festival-interceltique.com

Top: Cornwall Councillor Andrew Long (left of banner) and Rob Hogg outside the Cornish Language Partnership and World Heritage Stand and also right: Malcolm Bell and Cornwall Councillor Joan Symons

Below: the WHS multi-language leaflet and the Lorient brochure

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3	WHS Colour printed metal badge 40mm square with brooch fitting @ £1.00		
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